



*Using fear as fuel for motivation*

*It seems like nearly every industry is in a state of pause, pulling back or holding tight because of uncertain times politically, and economically.*

*This fear of uncertainty trickles down to us individually in our personal lives and it can be paralyzing.*

*Join me at the end of the newsletter as we explore how to take that energy that is pumped into fear and redirect it to be a motivator that moves us forward*

**What's New?**

**Expedition Announcement**

I'm excited to announce a January fishing expedition to Guyana focused on gathering content for a new 2026 initiative and of course to catch some of the most epic species in South American waters.

My partner Ian Henderson and I will drop into the rainforest by prop plane flanked by all our gear that must be flown in and boated upriver. This mission is extra-special as we prepare to showcase a one-of-a-kind fishing experience based on our previous visits and knowledge of the location. We will not see any other people for several weeks as we embark on an intense mission to capture the fishing experience there in a way that no one has captured before.

We are excited to work with several brands who have invited us to test their products in some of the harshest conditions on earth and we thank them for enabling us to level up our experience with a priority on safety and gear functionality in this remote environment.

If you are a brand who is interested in collaborating, sponsoring or being a part of this expedition, drop me an email at [anetra@threewordpress.com](mailto:anetra@threewordpress.com).



**Media Visit to Reynolds Lake Oconee**

One of the great joys of my job is going to new destinations to experience what they have to offer. I recently visited a lake community in central Georgia called Reynolds Lake Oconee for an assignment and media visit. While my focus was on the outstanding black crappie fishing on Lake Oconee for an article that will publish in early 2026, my introduction to this area was exciting. My home for this visit was at the [Ritz Carlton Reynolds Lake Oconee](#), a luxury resort that left no detail untouched. My visit included a successful day out on the water with Captain Doug Nelms, owner of BigFishHeads guide service and an expert in the area. The visit also included clay shooting at the world-class Sandy Creek Sporting Grounds, a spa experience and beautiful views from every direction. I especially loved the walking trails on the grounds and the private outdoor fire places that make ordering room service extra special when you can enjoy it outdoors. See my feature destination post below with more on what Reynolds Lake Oconee has to offer.



*Reynolds Lake Oconee Media Visit & Assignment*



**Published Stories**



**CatfishNOW Magazine**  
The Science Behind Trophy Catfish Fisheries  
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**KINUTE**  
Bee City USA: A Conversation About Improving Pollinator Habitats Through Community Mobilization  
[Read more](#)



**Newsweek**  
Panelist for Newsweek Reader's Choice Nominations: Best Christmas Train Ride 2026  
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**Featured Destination: Reynolds Lake Oconee**



Reynolds Lake Oconee is one of those places where people go to visit for a tranquil getaway and end up with homes or second homes there to add a bit more of that paradise into their lives. The community has a luxury Ritz Carlton resort, seven stunning golf courses, the [Sandy Creek Sporting Grounds](#) that offers clay shooting, off-road driving and falconry experiences and 11 restaurants that have memorable dining menus. The Reynolds Lake Oconee community is about 85 miles from Atlanta with concentrated experiences all in one place.

Click on the link to find out more about [Reynolds Lake Oconee](#).



**Destination Angling: How Travel Shaped Me as an Angler and a Conservationist**

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**Using fear as fuel for motivation**

How do we redirect fear and turn it into a tool for motivation? The answer is redirecting it with intention.

Instead of viewing fear as a barrier, see it as energy signaling growth and opportunity. Acknowledge it, then channel the adrenaline it creates into focused action.

Let fear be the tool you use to sharpen your awareness, strengthen your resolve, and push you to prepare more thoroughly. When you face fear head-on, it transforms from a force of paralysis into fuel for courage, persistence, and ultimately, personal achievement.